You can select two workshops that you want to attend at the beginning of the event. Each workshop lasts 30 minutes, and participants will rotate once. Places are allocated on a first-come, first-served basis.

1. **Level Up: Pitch Your Practice, Make It Stick – Elevator Pitch Training with Nienke van der Wal**

You have a great idea, an exciting project or an artistic practice you believe in. But can you explain what makes it special in just one minute? In this hands-on workshop from Level Up, you'll learn how to turn your ideas into a clear, compelling elevator pitch. What do you do, why does it matter, and why should someone care? Through practical exercises and feedback, you'll discover how to capture attention, communicate your value and make people curious to hear more. Bring your story, leave with a pitch.

About Level Up
Level Up is a professional development programme for artists and creative professionals, helping them build sustainable careers. Through workshops, expert advice and peer exchange, Level Up provides the skills, knowledge and connections to strengthen their practice and create new opportunities. Developed by Stichting Art Projects, the organisation behind The Collectors Circle.

2. **Design Biennale Rotterdam 2027 – Information & Inspiration Session**

Sarah Schulten and Liv Vaisberg, co-founders of Design Biennale Rotterdam, will host an information and inspiration session at the Nieuwe Instituut for designers interested in taking part in the upcoming 2027 Biennale open call.

The session will explore how different ideas and concepts could take shape within the Biennale and how to translate an initial idea into a clear, compelling proposal. Participants will gain insight into what the organisation looks for in submissions, how to communicate their creative intentions, how their work could be presented, and what practical considerations are involved in bringing a project to life. It offers an opportunity to exchange ideas, ask questions and explore the possibilities for open call participation in the 2027 Biennale.

About Design Biennale Rotterdam
Building on Rotterdam's legacy of reinvention, a city built on resilience and a future-focused community, the Biennale rethinks design's role in shaping the world. Through innovative exhibitions and immersive experiences, it challenges conventional ideas and explores unexpected contexts. As a platform for envisioning new possibilities, the event highlights Rotterdam as a city where design shapes the future.

3. **Economic Cultures: Budget your ambition, together – Bron van Doen with Minsung Wang**

Thirty minutes, a table of strangers, one ambitious project. In this speed exercise from Economic Cultures, you team up with the people next to you and write a project budget, under the real rules of the Stimuleringsfonds' Regeling Vormgeving. Alone, you can ask the fund up to €25,000. With partners, up to €50,000. So who counts as a partner? Name every role, every cost and every payer, and see how far your ambition grows when you plan it together. The session runs twice; bring a phone.

About Economic Cultures
Economic Cultures is a workshop programme on how designers and artists put numbers on their own work, and how much further those numbers go when they work together. Now running at Design Academy Eindhoven, developed by Bron van Doen and Gemma Medina.

4. **Workshop: Navigating the international cultural landscape with Simon de Leeuw**

What opportunities are out there for taking your creative practice across borders? This session offers a basic and practical introduction to the international cultural landscape and how to navigate it to your advantage. Together, we'll explore where to find funding opportunities, international residencies, mobility programmes and potential partners. Using the DutchCulture website as a starting point, you'll discover useful resources, networks and ways to get in touch. Whether you're looking to develop a new collaboration, spend time abroad or simply broaden your horizons, the session will help you identify possible next steps for your practice.

About Simon de Leeuw
Simon de Leeuw works on Projects & Partnerships at DutchCulture, the Dutch centre for international cultural cooperation. He connects cultural practitioners and organisations with international networks, opportunities and partners, helping them navigate the institutional landscape of international cultural collaboration.

0. **All day: The Archive Doctors**

The Archive Doctors are a duo of enthusiastic experts from the Network Archives Design and Digital Culture (NADD) who support designers and makers in preserving their work. They offer one-on-one “speed consultations,” giving tailored advice to help designers kick-start or improve their archiving practices. Their approachable, hands-on guidance connects directly to the NADD’s mission to make archiving more accessible through practical tools and shared knowledge.

With a playful and engaging approach, the Archive Doctors demystify the DIY archiving process and encourage participants to take ownership of their own archives. You can find them at various NADD events, where they provide personal guidance and introduce visitors to the How to Archive Better manuals and workshops.
Come and visit the doctors during Expanding Practices to get tips and tricks on how to archive your work.

About NADD
NADD stands for Network Archives Design and Digital Culture. We believe that design and digital culture archives are more than just historical records; they are living histories that inform innovation, creativity, and identity. From design collections to experimental zines, archives hold the stories, tools, and ideas that define design and digital culture in the Netherlands and the Caribbean part of the Kingdom.